

Reflections on ways to enhance the cultural self-confidence of college students in the new era

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Abstract

Cultural self-confidence is a more fundamental, more enduring and deeper force. As the developers and successors of the future socialist cause and Chinese culture, contemporary college students should maintain and strengthen their cultural self-confidence in the face of the great development opportunities of the new era. This is the requirement of socialist modernization, and it is also proved by practice over the past 40 years of reform and opening up. The practice and facts of today's era have proved that a country and a nation must have cultural foundation and cultural self-confidence. This paper discusses the connotation of cultural self-confidence in the new era, the current situation and path analysis of the cultivation of College Students' cultural self-confidence in the new era, and puts forward to combine ideological and political education with the characteristics of contemporary college students, optimize and expand the cultivation ways, so as to make college students in the new era more firm in cultural self-confidence, develop socialist advanced culture, strengthen the sense of belonging and identity, and be a new person of the times with responsibility and responsibility.

Keywords

New era; college students; cultural self-confidence; approach.

1. Introduction

College students are the hope of the motherland and the main force in the construction of socialist culture with Chinese characteristics in the new era. Cultural self-confidence can show the spiritual core of a nation, play a huge role in the identity and sense of belonging of a nation's spiritual culture, and have a lasting impact on the spread of a nation's civilization. A strong youth makes a country strong. Only by strengthening cultural self-confidence can college students have firm ideals and beliefs, and can actively participate in the construction of socialism with Chinese characteristics in the new era. It is imperative to enhance the cultural self-confidence of college students in the new era.

2. The significance of enhancing the cultural self-confidence of college students in the new era

Cultural self-confidence is a symbol of a country standing in the forest of nations in the world for a long time. Excellent culture, profound heritage, and the strength of the increasingly powerful motherland and people are the driving force for us to adhere to cultural self-confidence. Cultural self-confidence means that a country and a nation can recognize and believe that the existence of its own national culture is valuable. While recognizing the excellent traditional culture, combined with the current background of the times, it will properly integrate contemporary culture with traditional culture, innovate and bring forth new ones. Inject fresh nutrients into the national culture, so that it can be passed on better. Contemporary

college students are the backbone of the future society and the booster to realize the Chinese dream. The degree of cultural self-confidence of college students is related to the future and destiny of the Chinese nation. [1]

2.1. Conducive to the all-round development of college students

The essence of man is not an abstraction inherent in a single person, but in its reality, it is the sum of all social relations. [2] College students, including junior college students, undergraduate students, master students, and doctoral students, are the hope of the nation and the future of the country. Culture is a kind of spiritual food, which has a subtle and lasting influence on college students. Enhancing cultural self-confidence will make college students love their own country, their own nation, and the splendid cultural treasures of the Chinese nation, and inject new vitality into them in the new era. Strengthen the cultural self-confidence of college students, make them more firm in the cause of socialism with Chinese characteristics in the new era, improve their comprehensive cultural literacy, standardize their ideological and moral behavior, and promote the all-round development of college students, and contribute to the cause of socialism with Chinese characteristics in the new era. Build and cultivate outstanding talents.

2.2. It is helpful for college students to cope with the impact of Western ideology

In today's information age, culture spreads rapidly, and college students are exposed to a variety of cultures. In the face of Western culture, we should communicate more instead of conflict. The entire social environment is in an era of globalization and informatization. The online operation of various APPs and the rapid spread of new media will make college students face more information and cultural influx. College students have a wider range of knowledge and more diverse ways to obtain information. While maintaining confidence in their own traditional culture, they accept other Western cultures with a tolerant and open attitude, and express their welcome to them with their own behavior and language. Hip-hop culture, Western food etiquette, daily wear, American dramas, etc. are reflected in all aspects of college students' clothing, food, housing and transportation. "The sea is open to all rivers, and tolerance is great", which is the cultural confidence and courage we have when facing foreign cultures from the West. In the face of the impact of Western ideology on China, college students must strengthen their cultural self-confidence, establish firm ideals and beliefs, and make themselves in an unshakable position in the multicultural world, so as to effectively deal with the impact of Western ideology.

2.3. It is conducive to cultivating college students to become the backbone of the cause of socialism with Chinese characteristics in the new era

The sense of responsibility to build socialism is not spontaneous, and a firm cultural self-confidence will endow college students with unlimited spiritual power. The 5,000-year-old history of the Chinese nation and the dazzling and long-standing culture contained in it are the foundation of our cultural self-confidence, and it is also necessary for us to strengthen our cultural self-confidence. Culture brings us self-confidence, and self-confidence makes culture more durable and powerful. From ancient times to the present, the Four Books and Five Classics, Tang poetry and Song poetry, Yuanqu, drama, ceramics, etc., in the new era, with the help of new expressions and presentation forms, most students start from memorizing Tang poetry to "Disciple's Guidance", "Three Character Classics", and four famous Chinese classics. The reading of cultural classics has been regarded as a kind of love that is integrated into the blood. Under the influence of this long-term study and environment, college students have a high sense of identity and pride in traditional Chinese culture. It provides a life guide for college students, and helps college students in the new era to actively participate in the construction of socialism

with Chinese characteristics, become the backbone of the socialist cause with Chinese characteristics in the new era, and contribute to the realization of the great rejuvenation of the Chinese nation.

3. The Current Situation of College Students' Cultural Confidence in the New Era

3.1. Insufficient recognition of culture among college students

Chinese traditional culture is extensive and profound, and learning and mastering the essence of various ideas is very beneficial to establishing a correct world outlook, outlook on life and values. [3] Chinese traditional culture is extensive, profound, and has a long history. At present, college students lack interest in traditional culture and pay little attention, which makes many excellent traditional cultures difficult to inherit. The revolutionary culture is constantly formed by the party and the people in the long-term revolutionary struggle, and contains the firm ideals and beliefs of the party and the people, such as the Jinggangshan spirit, the Xibaipo spirit, and the Dabieshan spirit. These spirits still play a huge role today, but today in Taiping, college students are caught up in the pursuit of freedom and happiness, and they are somewhat indifferent to the excellent revolutionary culture. In the process of socialist construction, a large number of excellent cultures have been produced, such as the Jiao Yulu spirit, the Hongqiqu spirit, and the Daqing spirit. With the passage of time, contemporary college students only look to the future, and their attention to advanced socialist culture is weakened.

3.2. College students can't find direction in cultural self-confidence

Contemporary college students have insufficient ideological and political education, cannot be guided by Marxist ideology, and cannot experience a large number of excellent cultures. Young people have little experience and are easy to understand and understand the world from their own perspective and from the perspective of their ideal state, which inevitably brings limitations to them. [4] A culture that is out of sync with the new era does not mean an outdated culture. Traditional culture, revolutionary culture, etc. have entered the long river of history, but they are not outdated. As contemporary college students, they must actively accept ideological and political education, earnestly study Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, and correct their ideology. Faced with cultural self-confidence, don't be blind, but be good at feeling the excellent culture, learning the excellent culture, and grasping the excellent culture around you from different periods, different aspects, and different angles. Establish the correct three views, enrich yourself with excellent culture, and make yourself firm in the direction of cultural self-confidence.

3.3. Failure to correctly treat foreign cultures

The developed media enables the cultures of various countries to spread to each other. The cultures of various countries are only very different. We can't use good or bad to measure the cultures of various countries. In dealing with foreign cultures, we are learning from, not replacing, exchanging, not cold war. [5] Some college students blindly worship the universal values, freedom, democracy and human rights in western culture. Compare the defects of domestic culture with foreign culture, and even think that western culture is good and advanced, which should be fully absorbed. There is no denying the freshness of foreign culture to college students. Facing the foreign culture, we must have a correct attitude and attitude, tie up with the actual situation of our country, take the essence, remove the dross, and use the positive elements of foreign culture for our own use.

4. Ways to enhance the cultural self-confidence of college students in the new era

Ideological and political education plays an extremely important role in cultural construction. Strengthen the pertinence and effectiveness of Ideological and political education in enhancing college students. At the same time, we must pay attention to the mainstream and exemplary role of Ideological and political education, and maintain the cultivation role of mainstream and healthy culture in the realistic environment. China is at a critical stage of development, with new signs, opportunities and challenges in the new era. College students are fellow traveler in the new era. They must be more firm in cultural self-confidence. Firm cultural self-confidence means firm affirmation and support for the country and the nation.

4.1. Taking ideological and political theory courses as the main method, optimizing the training path

The birth of contemporary college students is accompanied by the rapid development of China's economy and has grown up in the network society of the 21st century. , fragmented reading to acquire knowledge, etc. In the ideological and political theory class, the students' subjective initiative and openness are used to expand the students' way of thinking, and the classroom steps are carefully set up, and each ideological and political theory class is carefully prepared according to the actual situation. Grasp the characteristics of individualized education of contemporary college students to carry out ideological and political education, in order to enhance the cultural self-confidence of college students in the new era and develop an advanced socialist culture.

Choosing ideological and political theory courses as the main method, the learning of college students is inseparable from the classroom, the classroom is inseparable from the education, and the education is inseparable from the ideological and political education. Indispensable, essential."Indoctrination" is the primary means of ideological and political education and an effective teaching method. Instilling theoretical knowledge into students' minds in ideological and political education to enhance cultural self-confidence is a regular way of learning for college students. Indoctrination, not rigid preaching or "cramming" education, should be combined with the principles of ideological and political education such as guidance, equal communication, and inspiration, and at the same time integrate the three basic forms of ideological and political education: teaching, nurture and training, and innovate its teaching model. It is a more vivid image of the ideological and political theory classroom, and it can also enable contemporary college students to better learn Marxism, learn the relevant knowledge of the theoretical system of socialism with Chinese characteristics, etc., from which to guide students' individuality and subject concept, enhance students' theoretical confidence, and improve students' theoretical confidence. Learning to cultivate students' cultural confidence. The optimization of the training path is a strong support for students to enhance their cultural self-confidence in the new era. Optimizing the training path makes the ideological and political theory course from so-called boring to strong attraction. This kind of change and path choice actually stems from the charm of culture. "The creation and development of the cause of socialism with Chinese characteristics is closely related to the splendid culture created by the Chinese nation. Under the new situation, ideological and political education for college students must strengthen the core socialist values, Chinese Excellent traditional culture and Chinese revolutionary spirit education allow college students to establish core values, enhance cultural awareness, and strengthen cultural self-confidence in the process of receiving cultural knowledge education. Ideological and political education To strengthen the scientific and theoretical education of college students, we must guide them to master Marxism It is necessary to arm the mind with scientific theories, work hard to learn the truth, understand the truth and

use it, and strengthen the theoretical self-confidence.”^[6] Theoretical self-confidence is the solid foundation of cultural self-confidence, and culture is the fundamental spirit of the country. In order to gain cultural self-confidence and deepen the essence, only by taking ideological and political theory courses as the main channel, in-depth understanding and learning of theoretical knowledge, and adding cultural heritage to the body.

4.2. Strengthen the construction of cultural and educational bases and consolidate practical approaches

The implementation of ideological and political education in practical application is more to expand the way of practice to enhance the cultural self-confidence of college students in the new era. Teaching by words and deeds, these four words have greatly refined the function of our choice of channels in giving play to ideological and political education and arming college students with cultural self-confidence in the new era: after words are passed, they are taught by deeds. The principle of "teaching by example" requires us to determine the diversity of teaching by example based on the reality of the entire social environment and ideology, and to enhance cultural exchanges and communication among college students through a variety of cultural activities, cultural venues and other channels. As well as guiding students along the right cultural path with confidence.

Practice is the source of theoretical understanding. Increase the intensity of practice, focus on improving the construction of cultural infrastructure and vigorously strengthen the construction of educational bases, and effectively exert the goal and practicality of practice. Ideological and political education is not only a theoretical knowledge and an "on paper" educational method for the study of ideological and political education theory courses, but also a knowledge that allows college students to practice deeply and gain inspiration and insight from their true perceptions. and means. Cultural self-confidence, including two aspects, refers to the identification of one's own culture and the rational tolerance of other foreign cultures. Among them, revolutionary culture is a unique cultural base in Chinese history. It is the spirit of the Long March, the spirit of Lei Feng, the spirit of the revolutionary base, the spirit of spaceflight, etc. It is the fighting spirit that is not afraid of hardship and bloodshed, and it is the perseverance to move forward bravely in the face of difficulties. The State Council responded that the patriotic education base is open to citizens, especially the majority of students, free of charge, which is an important way for our ideological and political education to use the social environment to influence the educational objects. Organizing students to watch patriotic and struggle films, holding traditional cultural derivatives innovation competitions, and promoting socialist advanced culture-related project competitions, etc., have also broadened the practical channels for college students to enhance cultural self-confidence. Grasp the personality characteristics of college students, proceed from reality, and focus on improving a country's cultural infrastructure construction and education base construction according to today's social conditions and ideological requirements, and provide more, more complete and more comprehensive education for students' cultural self-confidence. Facilities and ideological and political education places continue to nurture and subtly influence the cultural self-confidence of college students in the new era. Through a variety of practical activities, the construction of cultural infrastructure and educational bases will be carried out, relevant practice paths will be consolidated, and educational resources will be integrated, so that college students will have a stronger confidence in Chinese traditional culture, revolutionary culture and advanced socialist culture.

4.3. Optimizing the network resource base of ideological and political education and broadening the network channels

Nowadays, the technology of new media is becoming more and more mature and the application of technology is more skilled. As workers of Ideological and political education, they

should adapt to the changing new environment and new technology and keep pace with the times. Add ideological and political education to network factors, use network resources, mobile media and other platforms to realize the innovation of Ideological and political education for college students, carry out ideological and political education in a way that college students know more and often contact, and enhance college students' cultural self-confidence in the new era.

Select the appropriate ideological and political education network carrier, so that the national mainstream platform, academic professional exchange platform and after-school communication platform and other network carriers will be constructed and collided, making cultural confidence education more professional, authoritative and interactive on this carrier. Of course, it is not enough just to learn the mainstream software platforms, MOOCs, various video websites, public service advertisements, etc. Combined with the current technical level and conditions, it is the general trend to use big data for data chain. It is an inevitable choice to use blockchain integration to expand, improve and optimize the ideological and political education network resource base. A one-to-one analysis corresponds to a better completion of the task of ideological and political education. The new era is an era of realizing dreams and an era of Internet progress. Achieving the Chinese Dream is the dream of children of all ethnic groups in China, and it is also the mission and responsibility of college students. Realizing the Chinese Dream through the Internet requires Chinese culture, firm cultural self-confidence, and the characteristics of network informatization and knowledge fragmentation in the new era to integrate and expand the ideological and political education carried out, so as to enhance the education of college students more quickly. New age cultural confidence for dynamic and imaginative groups. "Faith, belief, and confidence are all important at all times."^[7] At the beginning of the Lunar New Year in 2020, China has entered a period of joint fight against the epidemic. This is a sudden and major public health crisis emergency. President Xi Jinping The secretary himself directs. One-third of the medical students and volunteers in the school are guarding the front line of the protest. What they have in their hearts is a selfless expression of service to the people, confidence in the path of socialism with Chinese characteristics, and institutional confidence in the socialist system with Chinese characteristics. The theoretical confidence in the theory of socialism with Chinese characteristics is also the firm cultural confidence in the advanced culture of socialism with Chinese characteristics, including the great spirit of uniting as one to overcome the epidemic. During the epidemic, through various online carriers and platforms such as Weibo, official account, a station, a sound and other social platforms, as well as online live teaching platforms such as Dingding, Rain Classroom and other various online carriers and platforms, college students will be explained about relevant knowledge and the time of relevant deeds. Forms such as communication and ideological and political theory courses on epidemic prevention have further enhanced the cultural self-confidence education of college students in the new era in the special period. Through the handling of this major crisis, the institutional advantages and governance capabilities have been expressed, and educators have also been made aware of the importance of ideological and political education in enhancing cultural self-confidence.

5. Conclusion

The "four self-confidences" we emphasize are the connotation and significance of China's self-confidence. Cultural self-confidence is the essence of Chinese self-confidence, and Chinese self-confidence is an aspect of cultural self-confidence. Students are the future, and college students are the source of hope for the country and nation in the first half of the 21st century. Cultivating socialist "four have" youth, "In today's world, if you want to say which political party, which country, and which nation can be confident, the Communist Party of China, the People's

Republic of China, and the Chinese nation have the most reasons to be confident. One hundred years, we will be the courage of water hitting three thousand miles”, we will be able to face all difficulties and challenges without fear, and will be able to unswervingly open up new worlds and create new miracles.”[8] Combining ideological and political education with college students Combining the characteristics and integrating into the hearts of students in a softer way, this group, which represents development prospects and national hopes, can have a strong sense of identity and belonging to Chinese traditional culture, revolutionary culture and advanced socialist culture from the bottom of their hearts. To achieve a sense of "accommodation and tolerance" for foreign cultures, optimize and expand their training methods, so that college students can strengthen their cultural self-confidence, develop an advanced socialist culture, strengthen the sense of belonging and identity, and be an era of responsibility and responsibility newcomer.

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